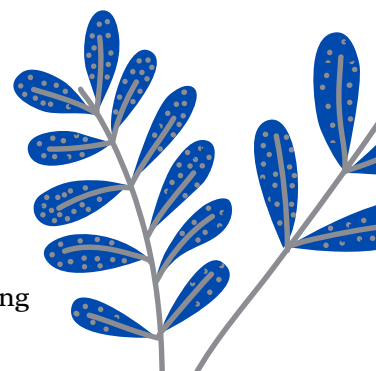


A workbook

14 Questions to Build Your Organizing Network

Rethink Who is in Your Network



Get Out the Vote for Reproductive Access

On the ballot this November will be a question to enshrine abortion and reproductive care access in Vermont's state constitution.

For this constitutional amendment to succeed, we need to get voters to the polls to vote "yes."

Many voters won't know anything about this question when they get their ballot. And many voters will be confused by the legalese of the statute language that they will read the ballot.

Without our help, voters may not know to vote "yes" to protect abortion access.

It's our job to let voters know that this critically important question will be on the ballot and to get as many community members to the polls to vote "yes" as we can.

Who is *your* community, you may wonder?

This workbook helps you think through the people in your life (in Vermont) who might be great folks to talk to about this constitutional amendment.

Once you have identified the people in your community you'd like to talk with, it's just a matter of reaching out, sharing your feelings and story about why protecting this right is so important to you, and how making sure everyone you talk to understands just how uncertain the success of this initiative is without more help.

Then, your community can engage *their own community* to continue to spread the word.

We can't afford to lose in November. And your help is the key to a win.

Thank you!

This workbook is adapted from Joan Garry's Build Your Army worksheet.

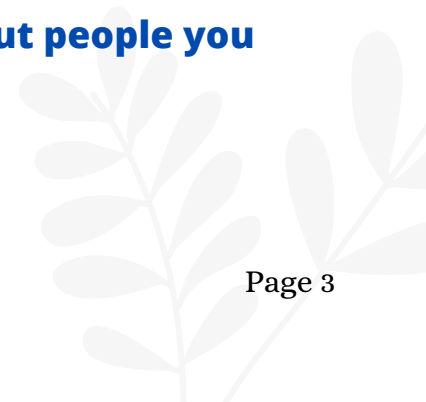
1. Name the last 10 people you have spoken to about your feelings about the Supreme Court striking down Roe v Wade.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

2. What characteristics do the people you have talked to about this issue already share?

1. _____
2. _____
3. _____
4. _____
5. _____

Think about these characteristics as you think about people you know in the questions below.

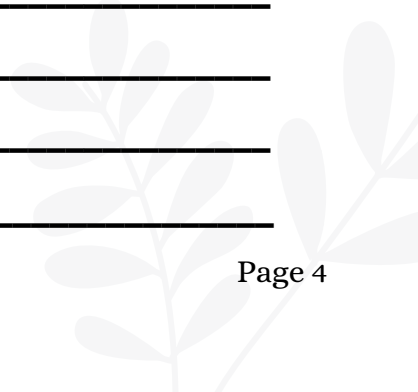


3. Who else in Vermont have you communicated with in the last few months who share those characteristics?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

4. Who are you friendly with at work? With which coworkers do you share personal stories? Talk with at the water cooler? Work closely with on projects?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

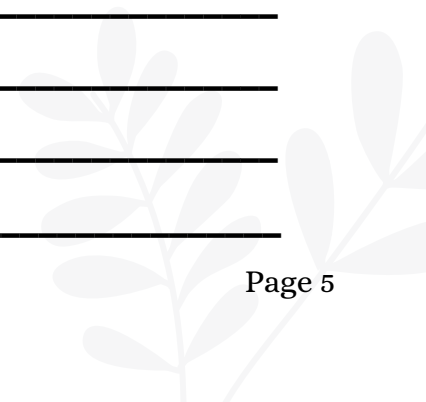


5. Who in your community do you talk to? Neighbors, business owners or staff, workout buddies, community volunteers, teachers or PTA members, drinking friends?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

6. Who in your personal network do you keep in touch with via text, email, or video chat?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

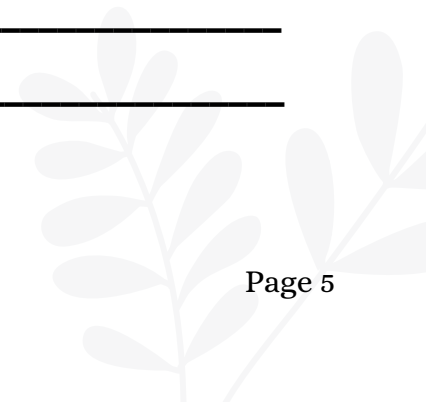


7. Who in your family are you close to and who shares your interests?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

8. Who do you share holidays with?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

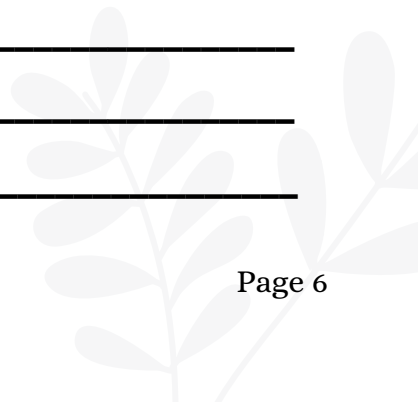


9. Who is on your holiday mailing list?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

10. Who in your past do you stay in touch with? Friends from childhood, college, alumni association members, former coworkers, former neighbors?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

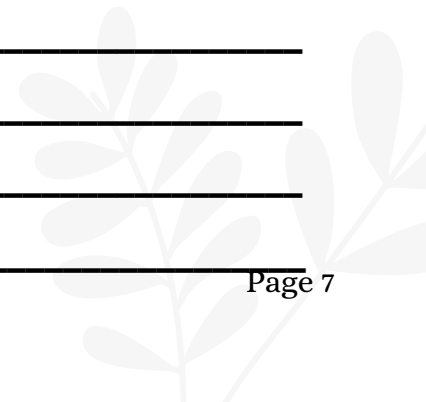


11. Professionals whose services you use, like doctors, mechanics, massage therapists, lawyers, accountant, broker, dry cleaner, restaurant owner or staff.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

12. Who are you connected with on LinkedIn or Facebook or other social media? Download a list of your LinkedIn contacts and highlight people you think would be interested in hearing about the constitutional amendment.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

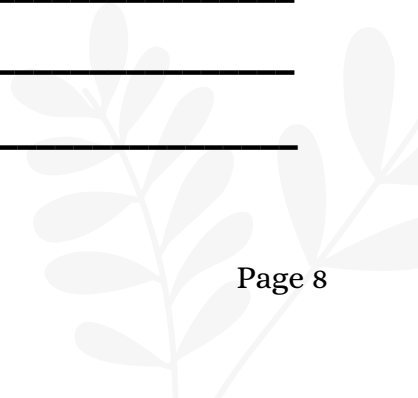


13. What other networks do you have and who is in those?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

14. Who did we miss?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____



About Megan Amundson



Megan trains and coaches nonprofit leaders in small and medium-sized nonprofits to run strong organizations and build sophisticated fundraising programs that increase giving from individuals. She has spent two decades in the nonprofit sector, and over the last ten years, she has been an Executive Director of small nonprofits, a board member of small nonprofits, and a Major Gift Officer in a sophisticated fundraising shop. Megan marries her unique experience as an Executive Director of small nonprofits and a Major Gift Officer at a large institution to support nonprofit leaders to make small changes in their fundraising program for big gifts.

This Workbook is Just the Start

Build Stronger Organizations So You Can Change the World

You want to build strong fundraising programs so you can fulfill your organization's mission. This toolkit is just the start. Need more support? Megan offers services that can help your organization thrive.

Coaching: Nonprofit leaders are experts in their field, but they are not always trained in all aspect of their job. Megan provides coaching services to nonprofit leaders as they take on new challenges. For many, these new challenges include fundraising. When you work with Megan, you don't have to leave those fundraising questions at the door.

Building a Donor Fundraising Program: Megan works with organizations to build or rebuild donor programs that aren't bringing in the money they should. Working with the resource constraints of your organization, Megan will guide the development of a successful donor program that will substantially increase revenue while training and coaching staff along the way.

The Board Fundraising Program: Megan provides a done-for-you board fundraising program for nonprofit organizations whose board is ready to fundraise but needs more support and structure to do it. For many nonprofits, staff simply don't have the capacity to build the structures and provide the support board members need to successfully fundraise. This program takes the work off the plate of your organization's staff and works directly with board members to meet with existing donors to build a pipeline of major donors, creating an internal culture of board accountability along the way.